

**DATE:** August 27, 2021

**NAME:** Olivia A. Wackowski, PhD, MPH

**PRESENT TITLE:** Associate Professor, Department of Health Behavior, Society and Policy,  
Rutgers School of Public Health  
Center for Tobacco Studies, Rutgers Biomedical Health Sciences

**E-MAIL ADDRESS:** wackowol@sph.rutgers.edu

**EDUCATION:**

Undergraduate

Rutgers College, Rutgers University  
New Brunswick, NJ  
B.A. (Biology), 2001 (GPA, 4.0)

Graduate and Professional

Rutgers-School of Public Health\*  
Piscataway, NJ  
M.P.H. (Health Education and Behavioral Science, 2003) (GPA, 4.0)  
PhD. (Public Health, Health Education and Behavioral Science, 2011) (GPA, 4.0)

**EMPLOYMENT/WORK EXPERIENCE:**

Department of Health Behavior, Society and Policy  
Rutgers-School of Public Health\*  
Center for Tobacco Studies\*\*,  
Rutgers Biomedical Health Sciences  
Associate Professor  
07/2019 – Present

Department of Health Behavior, Society and Policy  
Center for Tobacco Studies  
Rutgers-School of Public Health\*  
Assistant Professor  
12/2011 – 06/2019

Center for Tobacco Surveillance and Evaluation Research  
Rutgers-School of Public Health\*  
Research Teaching Specialist  
7/2004 – 11/2011

Tobacco Dependence Program  
Rutgers-School of Public Health\*  
Health Educator  
1/2004 – 6/2004 (loss of program grant funding)

Tobacco Dependence Program  
Research Assistant  
9/2002 – 6/2003

Rutgers University Health Services, Rutgers University  
Health Education Assistant,  
12/2000 – 5/2001

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\*Prior to July 1, 2013, the Rutgers-School of Public Health was the University of Medicine & Dentistry of NJ- School of Public Health

\*\* Prior to May 1, 2014, the Center for Tobacco Studies was the Center for Tobacco Surveillance and Evaluation Research

## **HONORS AND AWARDS:**

Dean's List  
Rutgers College, Rutgers University  
1997-2001

Edward J. Bloustein Scholarship  
Rutgers College, Rutgers University  
1997-2001

Rutgers College Merit Scholarship  
Rutgers College, Rutgers University  
1998-2001

Golden Key National Honors Society  
Rutgers College, Rutgers University  
2000

Dean's Award for Excellence  
Rutgers College, Rutgers University  
2001

Anna Skiff Award for Excellence in Health Education Practice  
Rutgers School of Public Health\*  
2003

Bernard Goldstein Award for Academic Excellence  
Rutgers School of Public Health\*  
2003

Delta Omega: Honorary Society in Public Health  
Rutgers School of Public Health\*  
2003

Student Travel Award  
Society for Research on Nicotine and Tobacco  
2003

Emily and Leon Goldstein Travel Fellowship  
2006, 2007

American Legacy Foundation Travel Scholarship  
2009

Stanley S. Bergen Scholarship  
Rutgers School of Public Health\*  
2006-2010

Delta Omega: Honorary Society in Public Health  
Rutgers School of Public Health\*  
2012

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\*\* Prior to May 1, 2014, the Center for Tobacco Studies was the Center for Tobacco Surveillance and Evaluation Research

New Investigator Award  
Rutgers Cancer Institute of New Jersey  
2012

Early Career Public Health Research Award  
Association of Schools and Programs of Public Health  
2018

**MEMBERSHIPS, OFFICES AND COMMITTEE ASSIGNMENTS IN PROFESSIONAL SOCIETIES:**

Board Member, Newsletter Committee Co-Chair, American Public Health Association  
Student Assembly, 2006-2009

Member, Advisory Board, The Nation's Health, Newspaper of the American Public Health  
Association, 2006-2007

Member, New Jersey Public Health Association, 2012-Present

Member, American Public Health Association, Sections: Public Health Education and Health Promotion  
Section; Alcohol, Tobacco, and Other Drugs, 2006-Present

Member, Delta Omega: Honorary Society in Public Health, 2012-Present

Associate Member, Rutgers Cancer Institute of New Jersey, 2012-Present

Member, Society for Research on Nicotine & Tobacco, 2012-Present

**SERVICE ON NATIONAL EXPERT, GRANT REVIEW PANELS, STUDY SECTIONS,  
COMMITTEES:**

Grant Reviewer, Florida Department of Health, Bureau of Tobacco Prevention, 2009, 2012  
Grant Reviewer, James and Esther King Biomedical Research Program, 2010

Abstract Reviewer, Alcohol, Tobacco & Other Drugs Section, American Public Health Association Annual  
Meeting, 2015

Consultant and Ad-hoc Participant, The Tobacco Products Scientific Advisory Committee (TPSAC) to the FDA  
Center for Tobacco Products, TPSAC Review Meeting for RAI Camel Snus  
MRTP Applications, September 2018

Consultant and Ad-hoc Participant, The Tobacco Products Scientific Advisory Committee (TPSAC) to the FDA  
Center for Tobacco Products, TPSAC Review Meeting for Swedish Match's General Snus MRTP Application  
Amendment, February 2019

Consultant and Ad-hoc Participant, The Tobacco Products Scientific Advisory Committee (TPSAC) to the FDA  
Center for Tobacco Products, TPSAC Review Meeting for USSTC's Copenhagen MRTP Application, February  
2019

Abstract Reviewer, NIH Tobacco Regulatory Science Meeting, 2016, 2017, 2018, 2019

Grant Reviewer, Cancer Research UK, August 2016, August 2019

Awards Committee Reviewer, Association of Schools and Programs of Public Health, 2020 Early Career Public  
Health Research Award

Grant Reviewer, Tobacco Center of Regulatory Science (TCORS) Pilot Grant Program, University of Southern California, February 2019, February 2020

Grant Reviewer, NIH for applications to PAR on Electronic Nicotine Delivery Systems, November 2018, March 2020, November 2020

Grant Reviewer, Tobacco Center of Regulatory Science (TCORS) Pilot Grant Program, University of Pennsylvania and Rutgers, April 2019, March 2020, Feb. 2021

Grant Reviewer, Tobacco Center of Regulatory Science (TCORS) Pilot Grant Program, University of Michigan, March 2021

Member Program Planning Committee for the Society for Research on Nicotine & Tobacco Annual Meeting, 2016, 2017, 2021, 2022

Abstract Reviewer, Society for Research on Nicotine & Tobacco Annual Meeting, 2016, 2017, 2021, 2022

**SERVICE ON JOURNALS/PUBLICATIONS:**

Editor                      Senior Associate Editor, Behavioral Medicine (2017-Present)  
Associate Editor, Tobacco Regulatory Science (2015-Present)

Guest Editor              International Journal of Environmental Research and Public Health  
(Special Issue on Perceptions of Tobacco and Nicotine Products, 2021)

Ad Hoc Reviewer        Addiction,  
Addictive Behaviors,  
Addictive Behavior Reports,  
Addiction Research and Theory,  
American Journal of Health Behavior,  
American Journal of Health Promotion,  
American Journal of Preventive Medicine,  
American Journal of Public Health,  
BMC Public Health  
Drug & Alcohol Dependence  
Harm Reduction Journal  
Health Communication  
Health Education and Behavior,  
Health Education and Research,  
International Journal of Environmental Research and Public Health  
Journal of Adolescent and Young Adult Oncology,  
Journal of Pediatric Psychology,  
Nicotine & Tobacco Research \*,  
Preventing Chronic Disease,  
Preventive Medicine  
Psychology of Addictive Behaviors  
SSM – Population Health  
Use & Misuse  
Tobacco Control  
Tobacco Regulatory Science  
World Medical & Health Policy

\* Acknowledged by journal as being in the top 2% of reviewers in 2014, 2016, 2017 for number of reviews handled, speed and quality of reviews.

**SERVICE ON RUTGERS-SCHOOL OF PUBLIC HEALTH (SPH) or RBHS COMMITTEES:**

2001-03              Officer, Rutgers School of Public Health Student Government Association

2007-08 Student Representative, Rutgers School of Public Health  
Doctoral Program Committee

2012 Department Representative, SPH Open House Planning Committee

2012-2013 Member, SPH Website Review Committee

2014 Member, RBHS Tobacco, Alcohol, and Other Drug  
(TAOD) Strategic Plan Working Group (April-May)

2006, 2015 Reviewer, Anna Skiff Health Education Award

2015 Abstract Reviewer, 2015 CINJ Annual Retreat on Cancer Research in NJ

2015 Member, Student Appeals Committee (August 2015)

2015-2016 Member, Center for Tobacco Study Faculty Search Committee

2015-2016 Member, Departmental Faculty Search Committee

2012-2017 Department Representative, SPH Open House

2013-2017 Co-Chair, Schoolwide Curriculum Committee

2017 Member, SPH Schoolwide Faculty Search Committee

2017 Member, CINJ Cancer Prevention & Control Faculty Search Committee

2017-2018 Member, SPH Ad Hoc Committee for CEPH Curriculum Changes

2017-2018 Member, CINJ Retreat Planning Committee

2017-2019 Chair, Schoolwide Curriculum Committee

2019 Member, RWJBH Initiatives Steering Committee

2019-2020 Member, Center for Tobacco Study Faculty Search Committee

2015- 2020 Grant Reviewer, CINJ Pilot Grant Program (2015)(2017 Spring Cycle)(2017  
Fall Cycle)(2020 Spring Cycle)

2015-2020 Departmental Qualifying Exam Coordinator

2019-Present Member, CINJ Center of Excellence in Cancer Survivorship Committee

2019-Present Member, CINJ/Princeton Consortium Committee

2020-Present Chair, Appointments & Promotions Committee, School of Public Health

2021-Present Chair, Faculty Search Committee, Center for Tobacco Studies

#### **SERVICE TO THE COMMUNITY:**

1998-2000 Volunteer, Robert Wood Johnson Hospital, New  
Brunswick, New Jersey

2000 Volunteer, Bridges to the Dominican Republic, Service trip  
with Rutgers University

2012-2013 Member, Youth Educator Badge Advisory Curriculum  
Committee, Cancer Institute of New Jersey

#### **SPONSORSHIP OF CANDIDATES FOR POSTGRADUATE DEGREE:**

##### *PhD in Public Health*

- Doctoral Dissertation Committee Member for Binu Singh (SBHS). Dissertation Title:  
Communication of E-cigarettes among Pediatricians and their Adolescent Patients: A Mixed  
Methods Study (*In progress*)
- Doctoral Dissertation Committee Member for Lindsey Toler (SBHS). Dissertation Title:  
Factors Associated with the Quality of Physicians' Recommendations of the HPV  
Vaccine for 11 to 12-Year-Old Adolescents (*In progress*)
- Doctoral Dissertation Committee Member for Sara Elnakib (SBHS).  
Dissertation Title: *Evaluation of the Smarter Lunchroom Program in New Jersey Schools*  
(January 2021)
- Doctoral Dissertation Committee Member for Myrium Casseus (SBHS/HSAP).  
Dissertation Title: *Substance Use Behaviors among a Nationally Representative Sample of College  
Students with Disabilities* (October 2018)

- Doctoral Dissertation Committee Member for Yeongkwon Son (ENOH).  
Dissertation Title: *Estimating the Human Health Risk Associated with Exposures to Harmful Constituents Emitted from Electronic Cigarettes (January 2018)*

*PhD/DrPH Qualifying Exam Committee*

- Camilla Comer-Carruthers, October 2019
- Adrienne Viola, March 2018
- Lindsey Toler, October 2017
- Jennifer Turner, October 2016
- Sara Elnakib, October 2016

*Masters in Public Health Degree Faculty Advisor*

- Mariah Pierce, 05/2020
- Gregory Hancock, 05/2013
- Erin Brady, 12/2014
- Denise Pangilinan, 10/2014
- Veronicah Njoki Mwaniki

*Masters in Public Health Thesis/Fieldwork Project Supervisor or Fieldwork Faculty Advisor*

- Faculty Advisor for Zachary Kazarian (May 2019), Project Title: *A Process Evaluation of the Live Well-Vivir Bien Smartphone Application.*
- Faculty Advisor for Priya Sahgal (May 2018), Project Title: *Easing the Burden of Parkinson's Disease through Communication, Awareness & Outreach.*
- Faculty Advisor for Mikaela Matthews (May 2018), Project Title: *American Cancer Society Cancer Action Network Smoke/Tobacco-Free Community College Toolkit.*
- Faculty Advisor for Brett Nance (May 2017), Project Title: *Sexually Transmitted Disease Trends in Monmouth County, New Jersey and targeted dissemination of STD Resource Information.*
- Faculty Advisor for Lessley Chiriboga (May 2017), Project Title: *Project SOL Beyond New Brunswick.*
- Faculty Advisor for Ronke Babalola (December 2016), Project Title: *Non-pharmacological Management of Child and Adolescent Patients at Risk for Agitation.*
- Faculty Advisor for Danielle Mooney (May 2015), Project Title: *Chronic Pain Management for Veterans at the War Related Illness and Injury Study Center.*
- Faculty Advisor for Ethel Baumberg (May 2015), Project Title: *Hunterdon County Workplace Wellness Initiative*
- Faculty Advisor for Verteena Philips (December 2014), Project Title: *Awareness and the Womb' - A Knowledge-Based Needs Assessment Concerning Pregnant Women in New Jersey*
- Faculty Advisor for Kristin Innes (05/2013), Project Title: *Pilot testing of The Cancer Institute of New Jersey Cancer Awareness Youth Educator Badge Program*
- Co-Faculty Advisor for Carianne Ragozzino (01/2013), Project Title: *A Content Analysis of Tobacco Use Imagery in Rolling Stone Magazine from 1967-2007*

- Co-Faculty Advisor for Bianca Freda (05/2012), Project Title: *Perceptions about Cancer Clinical Trial Participation Among African Americans and Hispanics in New Jersey*
- Co-Faculty Advisor for Coiel Ricks (05/2012), Project Title: *An Analysis of the Tobacco Industry's Use of Couponing Tactics Among African Americans*
- Site Supervisor for Whitney Arons (05/2011), Project Title: *Content analysis of sexual health information in magazines popular among female adolescents.*
- Site Supervisor for Maggie Helmig (01/2010), Project Title: *Under the radar: how brand-sponsored websites are being used to market smokeless tobacco products.*
- Site Supervisor for Maria Pellerano (10/2009), Project Title: *A description and analysis of brand-specific cigarette websites: Camel, Doral, and Kool.*
- Site Supervisor for Jennifer Sokol (10/2006), Project Title: *A content analysis of direct-to-consumer advertising of prescription medication towards women.*
- Site Supervisor for Sarita Pillai (10/2006), Project Title: *A content analysis of cigarette brand loyalty catalogs.*

#### *Undergraduate Public Health Thesis Advisor*

- Faculty Advisor for Erin Petenko (May 2016), Thesis Title: *An analysis of media coverage of e- cigarettes.*

#### *Additional Mentoring Activities*

- Serve on Rutgers SPH Mentoring Committee for junior faculty member, Marin Kurti (2018-2019)
- Provide mentoring and research experiences to post-doctoral fellow Jennah Sontag, (2017-2019)
- Served as Project Mentor for PhD Candidate Lindsey Toler, Program Planning & Evaluation Project: *Enough Program: Dating Violence Prevention & Evaluation* (2/2017 – 5/2017)

#### **TEACHING RESPONSIBILITIES:**

- |           |   |
|-----------|---|
| 2018-2021 | Health Program Planning and Evaluation, Dept of Health Behavior, Society & Policy, Rutgers School of Public Health (Course Instructor, Spring 2018, 2019, 2020, 2021)   |
| 2011-2021 | 5 Day Certified Tobacco Treatment Specialist Training, Tobacco Dependence Program, Rutgers-School of Public Health (Lecturer) <ul style="list-style-type: none"> <li>• Lecture Topic: Non-Combusted Tobacco Products; Harm Reduction, October 2020, January 2021, May 2021</li> <li>• Lecture Topic: Introduction to Tobacco Control, June 2012, January 2014, March 2014, February 2016, February 2017, May 2017, October 2017, February 2018, May 2018, October 2018, February 2019, October 2019, January 2020, May 2020</li> <li>• Lecture Topic: Marketing, October 2010, June 2012</li> <li>• Lecture Topic: Policy, October 2011, June 2012</li> </ul> |
| 2018      | Doctoral Student Seminar, Rutgers School of Public Health (Course Instructor/Facilitator, Fall 2018)  |

- 2016-2017 Applied Research Methods, Dept. of Social and Behavioral Health Sciences, Rutgers School of Public Health (Course Instructor, Fall 2016, Fall 2017)
- 2011-2018 Social Marketing, Dept. of Social and Behavioral Health Sciences, Rutgers School of Public Health, (Guest Lecturer)
- Lecture Topic: Persuasion Theory and Fear Appeals (2012-2018)
  - Lecture Topic: Preparing Poster Presentations (Fall 2012-2018)
- 2017 Health & Risk Communication, Dept. of Social and Behavioral Health Sciences, Rutgers School of Public Health (Course Instructor, Spring 2017)
- 2017 Topics in Cancer Prevention and Control, Dept. of Social and Behavioral Health Sciences, Rutgers School of Public Health (Guest Lecture)
- Lecture Topic: An overview of Tobacco Control – Medical Consequences, Epidemiology, Harm Reduction and FDA Regulation
- 2016 Program Planning and Evaluation, Dept. of Social and Behavioral Health Sciences, Rutgers School of Public Health, (Guest Lecturer)
- Lecture Topic: Measurement
  - Lecture Topic: Planning with Logic Models
  - Lecture Topic: Design of Impact Evaluations
- 2016 Seminar in Tobacco Control and Public Health, Dept. of Social and Behavioral Health Sciences, Rutgers School of Public Health (Course Instructor)
- 2012-2015 Health Program Evaluation, Bloustein School of Planning and Public Policy, Rutgers University (Course Instructor, Spring Semesters)
- 2012-2014 Health Program Development, Bloustein School of Planning and Public Policy, Rutgers University (Course Instructor, Fall Semesters)
- 2015 Applied Research Methods, Dept. of Social and Behavioral Health Sciences, Rutgers School of Public Health (Guest Lecturer)
- Lecture Topic: Qualitative Research Methods (Fall, 2015)
- 2014 1 Day Tobacco Dependence Treatment Specialist Training – New Challenges and Opportunities for Tobacco Treatment in 2014, (May 2014) Tobacco Dependence Program, Rutgers-School of Public Health (Lecturer)
- Presentation title: *Smokers' E-cigarette Perceptions, Policy Attitudes and Use Intentions*
- 2012 Independent Study in Tobacco Control & Public Health, Dept. of Social and Behavioral Health Sciences, Rutgers-School of Public Health (Course Instructor)
- 2012 Health & Risk Communication, Dept. of Social and Behavioral Health Sciences, Rutgers-School Lecture Topic: Entertainment Media – Positive and Negative Effects, Spring 2012
- 2009 Introduction to Health Education & Behavioral Science, Dept. of Social and Behavioral Health Sciences, Rutgers-School of Public Health (Teaching Assistant)
- 2004-06, 2008 Health & Risk Communication, Dept. of Social and Behavioral Health Sciences, Rutgers School of Public Health (Teaching Assistant)



2005-07 Social Marketing, Dept. of Social and Behavioral Health Sciences, Rutgers-School of Public Health (Teaching Assistant)

2001-2002 Bridgewater Raritan High School (Substitute Teacher)

2000 Exploring Health and Medicine, Rutgers University (Peer Instructor)

**GRANT SUPPORT:**

**A. Principle Investigator**

U54CA229973 (Tobacco Centers for Regulatory Science 09/01/18-08/31/23  
 FDA Center for Tobacco Products  
*Title: Examining the Effects of Advertising, Packaging and Labeling on Perceptions, Use and Exposure of Combustible Tobacco Products* (Center MPIs: Delnevo, Rutgers /Strasser, U Penn)  
 Award: \$18,636,913 (Total)

- **Role: MPI for Project 3:** *Influence of Cigarillo Packaging and Labeling on Young Adults* Award: \$1,847,647 (Direct)/\$2,937,759 (Total)
- **Role: PI for Project 4** (as of 7/1/21; Co-I from 9/18-6/21): *Examining Product Descriptors in Natural American Spirit Cigarette Marketing* Award: \$2,123,191 (Total)

R37CA222002 Wackowski (PI) 04/01/18-03/31/24  
 NCI (MERIT Award converted from R01CA222002)  
*Perceptions and Impact of Modified Risk Tobacco Product Communication Messages*  
 The goal of this project is to study the development, placement, perceptions of and impact of reduced risk communication messages about e-cigarettes and snus tobacco products.  
 Award: \$1,433,629 (Direct)/\$2,122,291 (Total)

R37CA222002 Wackowski (PI) 10/01/18-03/31/20  
 NIH/NCI (Admin. Supplement)  
*Perceptions and Impact of Modified Risk Tobacco Product Communication Messages*  
 This supplement aims to analyze public comments about MRTP applications submitted to the FDA and survey data about the public's exposure to MRTP claims and e-cigarette and smokeless tobacco warning labels.  
 Award: \$74,767 (Direct)/\$118,878 (Total)

K01CA189301 Wackowski (PI) 09/12/14-08/31/18  
 NIH/FDA Center for Tobacco Products  
 Developing and testing warning statements about e-cigarettes (K01)  
 The goal of this project is to provide training in tobacco regulatory science and to develop and test potential future warning labels for electronic cigarettes.  
 Award: \$443,789 (Direct)/\$477,952 (Total)

Bridge/Gap Funding Program Wackowski (PI) 07/01/17-12/30/18  
 Cancer Institute of New Jersey  
 The goal of this study is to pilot data with a convenience sample of adults to compare visual attention to text only tobacco/e-cigarette warnings versus pictorial warnings.  
 Award: \$10,000 (Direct)/\$10,000 (Total)

R03 CA175901 Wackowski (PI) 09/03/13-08/31/16  
 NIH/FDA Center for Tobacco Products  
*Exploring smokers' perceptions of differing smokeless tobacco news messages*

The goal of this project is to explore smokers' interpretations of and reactions to SLT information and different SLT risk comparison messages found in news stories.  
Award: \$100,000 (Direct)/\$159,000 (Total)

Pilot Program Award Wackowski (PI) 05/01/14-08/31/15  
NIH/FDA CTP (P50DA036116-01) through University of Texas School of Public Health  
*Exploring young adults' menthol cigarette initiation, perceptions, experiences and future use intentions*  
Supported by the Texas Center of Tobacco Regulatory Science on Youth and Young Adults,  
the goal of this project is to conduct focus groups with young adult menthol smokers about their product history, beliefs, experiences, policy perceptions and future use intentions.  
Award: \$19,988 (Direct)/\$19,998 (Total)

Annual Grants Program Wackowski (PI) 04/01/13-03/31/15  
New Jersey Health Foundation  
*Exploring smokers' e-cigarette awareness, perceptions, and use intentions*  
The goal of the project is to explore smokers' awareness, perceptions and interest in use of electronic cigarettes  
via a web-based survey of adult current smokers.  
Award: \$25,000 (Direct)/\$25,000 (Total)

New Investigator Award Wackowski (PI) 03/01/12-02/28/15  
NIH/NCI P30CA072720 through Cancer Institute of New Jersey (CINJ)  
Supported through the Cancer Institute of New Jersey's CCSG's P30, the goal of this award is to provide protected time and support to help new investigators publish their dissertation research, develop a research agenda, and ultimately submit a grant application to pursue research interests.  
Award: \$50,000 (Direct)/\$50,000 (Total)

## B. Co-Investigator

K01CA242591 Jeong (PI) 9/1/19-8/31/2024  
NIH/FDA  
*The Impact of E-cigarette Marketing Features on Youths' E-cigarette Perceptions and Use Intentions*  
Role: Co-Mentor

HHSN271201600001 CMaklan/Hyland (PI) 04/01/16-11/30/24  
NIDA/Center for Tobacco Products, FDA (subcontract through Westat)  
*PATH - Population Assessment of Tobacco and Health, National Longitudinal Survey of Tobacco Use*  
PATH is a national, longitudinal cohort study of more than 45,000 users and non-users of tobacco products ages 12+. Results from this study will be used to evaluate the impact of FDA-CTP tobacco regulation.  
Role: Co-Investigator

R01CA231139 Delnevo/Hudson (PI) 07/01/18-06/30/23  
NCI  
*Adoption, diffusion, and implementation of Tobacco 21 policies to address health disparities*  
The goal of this project is to better understand the diffusion, implementation and impact of policies to raise the legal age of tobacco sales to 21, with a focus on racial/ethnic groups in the context of a diverse tobacco environment.  
Award: \$1,985,647 (Direct)/\$3,157,125 (Total)  
Role: Co-Investigator

NCI 1R01CA190444-01A1 Delnevo/Steinberg (PI) 06/01/15-05/31/21  
Physicians' Perceptions, Attitudes, and Communication of E-Cigarettes (PACE)  
Award: 1,844,181 (Direct)/\$2,932,248(Total)  
Role: Co-Investigator

NJ/NY Occupational Safety & Health Center      Nimit Shah (PI)      07/01/20-06/30/21  
Exploring the Challenges and Facilitators to Physical Health in Volunteer Firefighters Across their Tenure  
Award: \$12,000 (Total)  
Role: Co-Investigator

UPENN/Rutgers TCORS Pilot      Riley (PI)      03/01/19-02/28/20  
Gain and loss frame smoking communication for vulnerable populations.  
Role: Co-Investigator

USC TCORS Pilot      Morean (PI)      03/01/19-02/28/20  
Improving the Interpretability of Nicotine Concentrations on E-cigarette Packaging for Adolescents and Young Adults  
Role: Consultant/Collaborator

R03 CA212694      Villanti (PI)      09/01/17-08/31/19  
NCI/FDA Center for Tobacco Products  
Perceptions of nicotine and relative harm of tobacco products in U.S. young adults.  
The goal of this project is to examine young adults' perceptions of nicotine and relative harm of tobacco products and to characterize young adults into relevant subgroups/classes.  
Role: Co-Investigator  
Award: \$150,000 (Direct to University of Vermont)

2R42DA039595-02A1      Hecht/Greene (PI)      05/01/17-04/30/19  
NIH/NIDA  
*Interactive technology for media literacy drug prevention in community groups,*  
This project examines the efficacy of REAL media, an e-learning version of the evidence-based face-to-face Youth Message Development (YMD) Curriculum, via a randomized control trial with 4-H clubs in the U.S.  
Role: Expert Panel Member

P50CA180906      Perry (PI)      09/01/13-08/31/18  
NIH/FDA Center for Tobacco Products  
*Tobacco Center for Regulatory Science on Youth & Youth Adults*  
Under a subcontract from The University of Texas Health Science Center at Houston, our role will be to lead surveillance of targeted tobacco industry marketing in Texas and assist the research team with survey development and data analysis.  
Award: \$741,617 (Direct)  
Role: Co-Investigator, Subaward

**C. Grants Submitted/Pending:**

R01CA260831:      Steinberg, Heckman, Stepanov (MPI)  
NIH/NCI  
Evaluating Cigarette Relighting Behavior: Prevalence, Correlates, Toxicant Exposure, and Implications for Cessation  
Direct: 2,359,551.00; Total: 3,140,939.00  
Role: Co-Investigator  
Status: Scored in 9<sup>th</sup> Percentile, awaiting funding status

F31 HL160196      Shah (PI)  
*Barriers and predictors of physical fitness among volunteer firefighters.*  
This 2 year predoctoral fellowship application examines predictors and barriers of physical fitness among volunteer firefighters to inform potential health promotion programs.  
Role: Co-mentor

## PUBLICATIONS:

### A. Published Peer-Reviewed Original Articles in Journals

1. Manderski MTB, Steinberg MB, **Wackowski OA**, Singh B, Young WJ, Delnevo CD. Persistent misperceptions about nicotine among US physicians: Results from a randomized survey experiment. *International Journal of Environmental Research and Public Health*, 2021, 18(14):7713. doi: 10.3390/ijerph18147713.
2. Elnakib S., Quick V., Mendez M, Downs S., **Wackowski OA**, Robson MG. Food Waste in Schools: A pre-/post-test study design examining the impact of a food service training intervention to reduce food waste. *International Journal of Environmental Research and Public Health*, 2021, 18(12):6389.
3. Heckman CJ, **Wackowski OA**, Mukherjee R, Hatsukami DK, Stepanov I, Delnevo CD, and Steinberg MB. Cigarette relighting: A series of pilot studies investigating a common yet understudied smoking behavior. *International Journal of Environmental Research and Public Health*, 2021, 16;18(12):6494.
4. Hammond D, Reid J, Brkhalter R, O'Connor RJ, Goniewicz ML, **Wackowski OA**, Thrasher JF, Hitchman S. Trends in e-cigarette brands, devices and the nicotine profile of products use by youth in England, Canada and the United States: 2017 to 2019. *Tobacco Control*, doi: 10.1136/tobaccocontrol-2020-056371. Online ahead of print.
5. Morean ME, **Wackowski OA**, Eissenberg T, Delnevo CD, Krishnan-Sarin S. Adult e-cigarette users have difficulty understanding nicotine concentrations presented as mg/ml and percent nicotine. *Addictive Behaviors*, In Press, doi: 10.1016/j.addbeh.2021.106965. Online ahead of print.
6. **Wackowski OA**, O'Connor RJ, Diaz D, Rashid M., Lewis MJ, Greene K. "95% less harmful"? Exploring reactions to quantitative modified risk claims for snus and e-cigarettes. *Tobacco Control*, In Press, doi: 10.1136/tobaccocontrol-2020-056303. Online ahead of print.
7. Morean ME, **Wackowski OA**, Eissenberg T, Delnevo CD, Krishnan-Sarin S. Adolescents and young adults have difficulty understanding nicotine concentration labels on vaping products presented as mg/ml and percent nicotine. *Nicotine & Tobacco Research*, In Press. doi: <https://doi.org/10.1093/ntr/ntab007> Online ahead of print.
8. **Wackowski OA**, Jeong M, Schroth KRJ, Rashid M, Delnevo CD. Experts' perceptions of and suggestions for cigar warning label messages and pictorials. *Nicotine & Tobacco Research*, In Press, doi: 10.1093/ntr/ntab012. Online ahead of print.
9. Casseus M, Graber J, West B, **Wackowski OA**. Tobacco use disparities and disability among US college students. *J Am Coll Health*. 2020 Nov 5:1-6. doi: 10.1080/07448481.2020.1842425.
10. Villanti AC, LePine SE, West JC, Boley Cruz T, Pearson JL, Stevens EM, Tetreault HJ, Unger JB, **Wackowski OA**, Mays D. Identifying message content to reduce vaping: Results from online message testing trials in U.S. young adults. *Addictive Behaviors*, 2020, 115:106778.
11. Delnevo CD, Hrywna M, Miller Lo EJ, **Wackowski OA**. Examining market trends in the United States smokeless tobacco use: 2011–2019. *Nicotine & Tobacco Research*, In Press. doi: 10.1093/ntr/ntaa239.
12. Villanti AC, Johnson AL, Halenar M, Sharma E, Sim J, Cummings KM, Stanton CA, Delnevo CD, **Wackowski OA**, et al. Menthol and mint cigarettes and cigars: Initiation and progression in youth, young adults and adults in Waves 1 - 4 of the PATH Study, 2013 – 2017. *Nicotine & Tobacco Research*, In Press. PMCID – In Progress. doi: 10.1093/ntr/ntaa224.

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#### **Original Articles Submitted/Under Review**

1. Jeong M, Singh B, **Wackowski OA**, Mukherjee R, Steinberg MB, Delnevo CD. Content Analysis of E-cigarette News Articles Amidst the 2019 Vaping-Associated Lung Injury (EVALI) Outbreak in the U.S. *Nicotine & Tobacco Research*, revise and resubmit.
2. Ganz O, Cohn AC, Goodwin RD, Giovenco DP, **Wackowski OA**, Talbot EM, Delnevo CD. Severity of Internalizing Problems is Associated with Initiation and Past 30-Day Use of Flavored Tobacco Products. *Addictive Behaviors*, revise and resubmit.
3. Elnakib S., Quick V., **Wackowski OA**, Downs S., Robson M. Evaluating agreement between the visual quarter-plate method and weighed method used to estimate plate waste in urban school cafeterias. *Journal of the Academy of Nutrition and Dietetics*, under review.
4. **Wackowski, OA**, Gratale SK, Rashid MT, Greene K, O'Connor RJ. Exploring the Implications of Modified Risk Claim Placement in Tobacco Advertising. *Preventive Medicine Reports*, revise and resubmit.
5. Jeong M, **Wackowski OA**, Schroth KRJ, Strasser AA, Delnevo CD. Influence of Cigarillo Packaging Characteristics on Young Adults' Perceptions and Intentions: Findings from Three Online Experiments. *Tobacco Control*, revise and resubmit.
6. Razzouk J, Bilić A, **Wackowski OA**, Cornacchione Ross J, King J. Does Warning Language Impact Perceptions? Results from an Exploratory Experiment Comparing English, Spanish, and Dual Language E-Cigarette Warnings among Spanish Speakers. *Preventive Medicine Reports*, under review.
7. Sidhu AK, Johnson AC, Souprontchouk V, **Wackowski O**, Strasser AA, Mercincavage M. Cognitive responses to pictorial warning labels and their association with quitting measures after continued exposures. *Addictive Behaviors*, under review.

8. Heley K, Popova L, Moran M, Ben Taleb Z, Hart J, **Wackowski OA**, Westling E, Smiley S, Stanton C. Tobacco marketing in 2020: Capitalizing on key events to subvert tobacco control efforts. *Tobacco Control*, under review.
9. Strong D, Pierce JP, Glasser A, White MM, Stone MD, Abrams DB, **Wackowski O**, et al. Changes in Tobacco dependence and association with onset and progression of use by product type from Wave 1 to Wave 3 of the Population Assessment of Tobacco and Health (PATH) Study. *Nicotine & Tobacco Research*, under review.
10. Young WJ, Ganz O, Jeong M, **Wackowski O**, Delnevo D. Perceptions of Game cigarillo packaging among young adult tobacco uses: the effect of package color and the “natural” descriptor. *Nicotine & Tobacco Research*, under review.
11. Gratale SK, Ganz O, **Wackowski OA**, Lewis MJ. A content analysis of Natural American Spirit advertising before and after the 2017 FDA marketing agreement. *Tobacco Control*, Submitted.
12. **Wackowski OA**, Jeong M, Gratale SK et al. EVALI Awareness, Knowledge and Impact on E-cigarette Use Intentions among Smokers and Young Adult Non-Smokers. *Tobacco Control*, Submitted.

### **Original Articles in Preparation**

1. Pearson JL, Ohman-Strickland P, Lewis MJL, Wackowski OA, Ganz O. Changes in misperceptions of harm among Natural American Spirit Smokers: results from Waves 1-4 of the Population Assessment of Tobacco and Health (PATH) Study (2013-2018).
2. Escobar BH, Salazar DM, Ibironke OA, Seth B, Meng Q, Ohman-Strickland PA, Wackowski OA, Gordon S, Cohen AJ, Baumgartner J, Schwander S. Global impact of smoking and household and outdoor air pollution exposure on Tuberculosis development and treatment outcomes: a meta-analysis.
3. East, K., Reid, J. L., Burkhalter, R., Wackowski, O., Thrasher, J. F., Tattan-Birch, H., Boudreau, C. & Hammond, D. (2021). Pre-registration: Exposure to negative news stories and harm perceptions of e-cigarettes before and after the US outbreak of vaping-associated lung injury (EVALI) among youth in the US, Canada, and England. *Open Science Framework*. URL: <https://osf.io/m2rfu>. DOI: [10.17605/OSF.IO/M2RFU](https://doi.org/10.17605/OSF.IO/M2RFU).
4. Fix BV, Wackowski OA, Sharma A, Diaz D, Bansal-Travers M, Cummings KM, Rees VW, Hatsukami DK, O’Connor RJ. Perceived truthfulness of reduced lung cancer risk advertising claims influences consumers’ intention to try and to purchase Camel Snus.
5. Gratale SK, Wackowski OA, others, Lewis MJ. “Natural”, “Healthier”, “Eye-Catching”: A Thematic analysis of young adult focus groups exploring perceptions of Natural American Spirit marketing and pictorial warning labels.
6. Wackowski OA, Gratale S, Jeong M, others. Focus groups with young adults about cigarillo risk perceptions, attention to warning labels and perceptions of pictorial warnings for cigars.

### **B. Research Reports and Other Publications**

1. **Wackowski OA**. Coverage of smokeless tobacco in US newspapers and news wires – a content analysis.[dissertation]. School of Public Health: University of Medicine & Dentistry of NJ. 2011.
2. **Wackowski O**, Hrywna M & Delnevo CD. (2010). The 2008 New Jersey Smoke-Free Air Act Policy Survey: A Statewide Report. UMDNJ -School of Public Health, New Brunswick, NJ.

3. **Wackowski O**, Lewis MJ & Hrywna M. (2009). Tobacco Surveillance Data Brief: Print coverage of tobacco news and CTCP programs. Volume 3, Issue 1. UMDNJ-School of Public Health, New Brunswick, NJ.
4. **Wackowski O**, Lewis MJ & Hrywna M. (2008). Tobacco Surveillance Data Brief: Print coverage of the casino smoking ban debate. Volume 2, Issue 4. UMDNJ-School of Public Health, New Brunswick, NJ.
5. **Wackowski O** & Lewis MJ. (2008). USA: Continued promotion of “green” brand. *Tobacco Control*, 17(6): 370.
6. **Wackowski O** & Lewis MJ. (2008). Camel Snus plays up Swedish heritage. *Tobacco Control*, 17(3): 148.
7. **Wackowski O** & Lewis MJ. (2007). Tobacco Surveillance Data Brief: Point-of-purchase tobacco marketing. Volume 1, Issue 5. UMDNJ-School of Public Health, New Brunswick, NJ.
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9. Lewis MJ & **Wackowski O**. (2006). USA: Salem’s new look website. *Tobacco Control*, 15(2):81-82.
10. Lewis MJ & **Wackowski O**. (2006). USA: Kool’s “Be True” funding. *Tobacco Control*, 15(6): 420-421.
11. **Wackowski O**, Hemminger L & Schlegel B. (2006). What’s in a picture? Lesson plan for students about tobacco marketing. *Environmental Health Perspectives*, Student Edition. Available at: <http://www.ehponline.org/science-ed/lessons2006.html>.
12. Delnevo CD, Hrywna M, **Wackowski O**, Lewis MJ & Hoffman BR. (2005). Independent evaluation of the New Jersey Comprehensive Tobacco Control Program: key outcome indicators. UMDNJ-School of Public Health, New Brunswick, NJ.
13. Foulds J, Repetto PD, Speelman N, **Wackowski O**, Zimmermann M, et al. (2004). QUIT 2 WIN/ Win Independence from Nicotine, New Jersey’s Youth Cessation Program. Tobacco Dependence Program at UMDNJ -School of Public Health, New Brunswick, NJ.
14. Goodhart FW, **Wackowski O**, Cancialosi L & Rojewski M. (2003). Practice Notes: NJPHA Legislative Scorecard. *Health Education & Behavior*, 30 (1): 5-9.

### C. Presentations and Published Abstracts

1. **Wackowski OA**, Jeong M, Schroth KJ, Delnevo CD. (Feb., 2021). Experts’ perceptions of and suggestions for cigar warning label messages and pictorials. Presented at the Society for Research on Nicotine & Tobacco Annual Meeting, (Virtual).
2. **Wackowski OA**, Sontag JM, Shroth KJ. (Feb., 2021). A content analysis of public comments on modified risk tobacco product applications submitted to the FDA. Presented at the Society for Research on Nicotine & Tobacco Annual Meeting, (Virtual).
3. **Wackowski OA**. (Feb., 2021). Chair for Featured Policy Posters with Live Q&A. Presented at the Society for Research on Nicotine & Tobacco Annual Meeting, (Virtual).
4. **Giovenco DP**, **Spillane E**, **Talbot E**, **Lewis MJ**, **Wackowski OA**, Delnevo CD. (Feb., 2021). Pack characteristics of top-selling cigarillos in the United States: differences between blunt and non-blunt products. Presented at the Society for Research on Nicotine & Tobacco Annual Meeting, (Virtual).

5. **Morean, M, Wackowski OA**, Eissenberg T, Delnevo CD, KrishnanSarin S. (Feb., 2021). Novel nicotine concentration labels improve understanding of nicotine strength among adolescent and young adult e-cigarette users. Presented at the Society for Research on Nicotine & Tobacco Annual Meeting, (Virtual).
6. **Wackowski OA**, O'Connor RJ, Diaz D, Rashid M, Lewis MJ, Greene K. (Sept. 2020). Smokers' and Young Adults' Perceptions of Quantitative Modified Risk Claims for Snus and E-cigarettes. Presented at Society for Research on Nicotine & Tobacco - Europe Annual Meeting (Virtual).
7. **Wackowski OA & Jeong M.** (Feb., 2020). Comparison of general and specific measures of e-cigarette harm perceptions. Presented at Society for Research on Nicotine & Tobacco Annual Meeting, New Orleans, LA.
8. Rashid M, Sontag JM, Ndukuba C, **Wackowski OA.** (Feb., 2020). Content analysis of publicly available fact sheets about e-cigarettes. Presented at Society for Research on Nicotine & Tobacco Annual Meeting, New Orleans, LA.
9. **Wackowski OA**, Jeong M & Sontag JM. (Feb., 2020). The effectiveness of pictorial and text-only nicotine addiction warnings in e-cigarette advertisements. Presented at Society for Research on Nicotine & Tobacco Annual Meeting, New Orleans, LA.
10. Morean ME, Lederman I, Mai L, **Wackowski OA**, Eissenberg T, Delnevo C, Krishnan-Sarin S. (Feb., 2020). The interpretability of nicotine concentrations presented as mg/ml and percent nicotine among e-cigarette researchers in the United States. Presented at Society for Research on Nicotine & Tobacco Annual Meeting, New Orleans, LA.
11. Villanti AC, Naud S, West JC, Pearson JL, **Wackowski OA**, Hair E, Niaura R, Rath JM. (Feb., 2020). Prospective associations between nicotine beliefs and tobacco-related susceptibility, curiosity, and use in US adults. Presented at Society for Research on Nicotine & Tobacco Annual Meeting, New Orleans, LA.
12. Delnevo CD, Jeong M, **Wackowski OA**, Schroth K, Delnevo CD. (Oct., 2019). Influence of Swisher Sweets Cigarillo Packaging Characteristics on Consumer Perceptions: Findings from Three Online Experiments. Presented at the NIH Tobacco Regulatory Science Conference, Bethesda, MD.
13. **Wackowski OA**, Jeong M, Schroth K, Delnevo CD. (Oct., 2019). Formative Research to Strengthen Cigar Warnings: Preliminary Findings. Presented at the NIH Tobacco Regulatory Science Conference, Bethesda, MD.
14. **Wackowski OA.** (Sept. 2019). Symposium Chair for Oral Session, "Tobacco Perceptions and Packaging". Presented at Society for Research on Nicotine & Tobacco - Europe Annual Meeting, Oslo, Norway.
15. **Wackowski OA**, Pearson JL, & O'Connor RJ. (2019, Sept). Smokers' perceived exposure to smokeless tobacco and e-cigarette modified risk claims in the United States. Presented at Society for Research on Nicotine & Tobacco - Europe Annual Meeting, Oslo, Norway.
16. Sontag, J.M., **Wackowski, O.A.**, & Delnevo, C.D. (2019, May). Improving effectiveness of secondhand smoke risk communication among adult smokers living with children. Poster presentation at the 2019 Annual Retreat on Cancer Research, New Brunswick, NJ.
17. Villanti AC, Johnson AL, Glasser AM, Rose SW, Ambrose BK, Conway KP, Cummings M, Stanton CA, Edwards K, Delnevo CD, **Wackowski OA**, et al. (February 2019). First flavored tobacco use products more frequent tobacco use among adults in Waves 1 and 2 of the PATH Study, 2013-2015. Presented at Society for Research on Nicotine & Tobacco Annual Meeting, San Francisco, CA.

18. David Strong, Leas E, Elton-Marshall T., **Olivia Wackowski**, et al. (February 2019). Harm Perceptions and Tobacco Use Initiation Among Youth in WAVE 1 and 2 of the Population Assessment of Tobacco and Health (PATH) Study. Presented at Society for Research on Nicotine & Tobacco Annual Meeting, San Francisco, CA.
19. Son Y., Bhattarai C, Samburova V, Meng Q, **Wackowski OA**, Delnevo CD, & Khlystov A. (February 2019). Estimating The Human Health Risks Induced by Harmful Chemical Exposures from Four Types of Electronic Cigarettes. Presented at Society for Research on Nicotine & Tobacco Annual Meeting, San Francisco, CA.
20. Giovenco DA, Spillane T, Wong B, **Wackowski OA**. (February 2019). A Content Analysis of Storefront Tobacco Advertising in New York City. Presented at Society for Research on Nicotine & Tobacco Annual Meeting, San Francisco, CA.
21. Schroth K, **Wackowski OA**, Jeong M, Delnevo CD. (February 2019). Why It Matters When Flavored Cigars Flout FDA Rules. Presented at Society for Research on Nicotine & Tobacco Annual Meeting, San Francisco, CA.
22. Reid JL, Hammond D, **Wackowski OA**, O'Connor RJ. (February 2019). Use and Perceptions of JUUL Among Youth in the United States, Canada and England. Presented at Society for Research on Nicotine & Tobacco Annual Meeting, San Francisco, CA.
23. **Wackowski OA**, Sontag J, Hammond D. (February 2019). Youth and young adult noticing of and exposure to e-cigarette product warnings in Canada, the United States, and England. Presented at Society for Research on Nicotine & Tobacco Annual Meeting, San Francisco, CA.
24. **Wackowski OA**, Ray AE, Stapleton JE. (February 2019). Smokers' perceptions of risks and harm from snus relative to cigarettes: a latent profile analysis study. Presented at Society for Research on Nicotine & Tobacco Annual Meeting, San Francisco, CA.
25. **Wackowski OA**, Sontag J, Hammond D. (February 2019). Young adults' perceived effectiveness of draft pictorial e-cigarette warnings. Presented at Society for Research on Nicotine & Tobacco Annual Meeting, San Francisco, CA.
26. **Wackowski OA**. (December 2018). Exposure to and impact of e-cigarette warning labels among young people. Invited research seminar talk, Cancer Prevention and Control section, Cancer Institute of New Jersey, Rutgers University.
27. Mackie TI, **Wackowski O**, Davis S, Liang L, Halkitis P, & Graber J. (November, 2018). A Stakeholder-engaged and Multi-method Approach to Addressing the Council on Education for Public Health's Re-accreditation Requirements. Podium Presentation at the American Public Health Association Annual Meeting, San Diego, CA.
28. Andrea Villanti, PhD, MPH<sup>1</sup>, Shelly Naud, PhD<sup>1</sup>, Julia West, BA<sup>1</sup>, Jennifer Pearson, PhD, MPH<sup>2</sup>, **Olivia Wackowski**, PhD, MPH<sup>3</sup>, Elizabeth Hair, PhD<sup>4</sup>, Jessica Rath, PhD, MPH<sup>4</sup> and Ray (Raymond) Niaura<sup>5</sup>. (June, 2018) Correlations between Perceived Susceptibility and Severity of Nicotine and Tobacco Products in U.S. Young Adults. Presented at the NIH Tobacco Regulatory Science Conference, Bethesda, MD.
29. Delnevo CD, **Wackowski OA**, Sontag J. (June, 2018). Impact of cigarillo packaging characteristics on consumer perceptions (June, 2018). Presented at the NIH Tobacco Regulatory Science Conference, Bethesda, MD.
30. **Wackowski OA**, Sontag J, Hammond D, O'Connor R, Strasser A, Villanti AC & Delnevo CD. (June, 2018). Impact of e-cigarette warnings on young adults' e-cigarette perceptions and use intentions. Presented at the NIH Tobacco Regulatory Science Conference, Bethesda, MD.

31. **Wackowski OA.** (April 2018). Have you heard the news? An analysis of news coverage about smokeless tobacco and e-cigarettes in the United States. Invited talk for the Tobacco Center for Regulatory Science at the Annenberg School of Communication at the University of Pennsylvania.
32. Elton-Marshall T, Driezen P, Fong GT, Cummings KM, Persoskie A, **Wackowski O**, Choi K, et al. (February 2018). Adult perceptions of the relative harmfulness of tobacco products and subsequent tobacco product use: longitudinal findings from Waves 1 and 2 of the PATH Study. Presented at Society for Research on Nicotine & Tobacco Annual Meeting, Baltimore, MD.
33. Rose SW, Johnson AL, Glasser AM, Villanti AC, Ambrose BK, Conway KP, Cummings KM, Stanton CA, Delnevo CD, **Wackowski OA**, et al. (February 2018). Flavor types used by youth and adult tobacco users in Wave 2 of the population assessment of Tobacco and Health (PATH) Study 2014-2015. Presented at Society for Research on Nicotine & Tobacco Annual Meeting, Baltimore, MD.
34. Villanti A, West J, Pearson J, **Wackowski OA**, Niaura R, Hair E, Rath J. (February 2018). Nicotine beliefs in US young adults, 2016. Presented at Society for Research on Nicotine & Tobacco Annual Meeting, Baltimore, MD.
35. Singh B, Ackerman C, **Wackowski O**, Lewis MJ, Steinberg M, Delnevo CD. (February 2018). Content analysis of electronic cigarette news stories in the U.S. 2015-2016. Presented at Society for Research on Nicotine & Tobacco Annual Meeting, Baltimore, MD.
36. **Wackowski OA**, Sontag J. (February 2018). Exposure to health warnings for cigarettes and non-cigarette products in the United States. Presented at Society for Research on Nicotine & Tobacco Annual Meeting, Baltimore, MD.
37. **Wackowski OA.** (June, 2017). E-cigarettes and Vaping. Invited presentation for the 2017 Rutgers Student Health Conference, New Brunswick, NJ.
38. **Wackowski OA.** (March, 2017). Consumer beliefs about the health risks of combusted and non-combusted tobacco products. Invited presentation for Sub-Plenary Session (The Evolving Nicotine Marketplace: Implications for Tobacco Control). Presented at the National Conference on Tobacco or Health, Austin, TX.
39. **Wackowski OA**, Lewis, MJ & Delnevo CD. (March, 2017). The impact of smokeless tobacco risk information on smokers' risk perceptions and use intentions - a news media experiment. Presented at the National Conference on Tobacco or Health, Austin, TX.
40. **Wackowski OA.** (March, 2017). An analysis of expert interviews about developing warnings for e-cigarettes. Presented at the National Conference on Tobacco or Health, Austin, TX.
41. **Wackowski OA.** (February, 2017). E-cigarettes – what you need to know. Invited presentation for Hammariskjold Middle School, East Brunswick, NJ.
42. **Wackowski OA**, Hammond D, Strasser A & Delnevo CD. (May, 2016). Smokers' and e-cigarette users' perceptions of modified risk messages for e-cigarettes. Presented at the NIH Tobacco Regulatory Science Conference, Bethesda, MD.
43. **Wackowski OA.** (March, 2016). An Overview of E-cigarette Use, Product Perceptions, Communication & Policy Issues. Invited presentation for the NJ Public Health Seminar Series, Piscataway, NJ.
44. **Wackowski OA**, Hammond D, O'Connor R, Strasser A & Delnevo CD. (February, 2016). Smokers' and e-cigarette users' perceptions about potential e-cigarette warning statements. Presented at the Society for Research on Nicotine & Tobacco Annual Meeting, Chicago, IL. Invited presentation at the 2016 NCI Grantee Meeting on Tobacco Product Warnings.

45. **Wackowski OA**, Evans K, Harrell M, Loukas A, Lewis MJ & Delnevo CD. (February, 2016). Young adults' menthol cigarette perceptions, experiences and use intentions. Presented at the Society for Research on Nicotine & Tobacco Annual Meeting, Chicago, IL.
46. **Wackowski OA**. (March, 2015). Interviews with smokers about smokeless tobacco products, risk messages and news articles. Presented at the Cancer Institute of NJ, Cancer Prevention and Control Program Seminar Series, New Brunswick, NJ.
47. Hinds J, Chow S, Loukas A, Pasch K, Perry C, Delnevo C & **Wackowski O**. (February, 2015). Assessing tobacco use among college students: importance of specifying the content of non-cigarette alternative products. Presented at the Society for Research on Nicotine & Tobacco Annual Meeting, Philadelphia, PA.
48. Chow S, Hinds J, Loukas A, Pasch K, Perry C, Delnevo C & **Wackowski O**. (February, 2015). Challenges of assessing ENDS use among college students: results from cognitive interviews. Presented at the Society for Research on Nicotine & Tobacco Annual Meeting, Philadelphia, PA.
49. Giovenco D, Delnevo D, **Wackowski OA** & Lewis MJ. (February, 2015). SLT brand perceptions among current moist snuff and snus users. Presented at the Society for Research on Nicotine & Tobacco Annual Meeting, Philadelphia, PA.
50. Lewis MJ & **Wackowski OA**. (February, 2015). Smokers' experience with and perceptions of tobacco industry direct mail: focus group research. Presented at the Society for Research on Nicotine & Tobacco Annual Meeting, Philadelphia, PA.
51. Delnevo CD, Villanti A, **Wackowski OA** & Giovenco D. (February, 2015). The influence of menthol smoking on young adults' smoking trajectories. Presented at the Society for Research on Nicotine & Tobacco Annual Meeting, Philadelphia, PA.
52. **Wackowski OA** & Lewis MJ. (February, 2015). Interviews with smokers about smokeless tobacco products, risk messages and news articles. Presented at the Society for Research on Nicotine & Tobacco Annual Meeting, Philadelphia, PA.
53. **Wackowski OA** & Delnevo CD. (February, 2015). Smokers' e-cigarette information sources, risk perceptions, policy attitudes and use intentions. Presented at the Society for Research on Nicotine & Tobacco Annual Meeting, Philadelphia, PA.
54. **Wackowski OA** & Bungler E. (December, 2014). Program Evaluation: Real World and Research. Invited speaker and presentation at the New Jersey Society for Public Health Education Annual Meeting, Bridgewater, NJ.
55. **Wackowski OA**, Manderski, M & Delnevo, CD. (November, 2014). Young adults risk perceptions of various tobacco products relative to cigarettes. Presented at the American Public Health Association Annual Meeting, New Orleans, LA.
56. **Wackowski OA**, Delnevo, CD & Lewis MJ. (November, 2014). Exploring smokers' e-cigarette awareness, perceptions and use intentions. Presented at the American Public Health Association Annual Meeting, New Orleans, LA.
57. **Wackowski OA**. (May, 2014). Smokers' perceptions about and intentions to use smokeless products. Presented at the Rutgers School of Public Health Research Seminar Series, Piscataway, NJ.
58. **Wackowski OA**. (May, 2014). Smokers' E-cigarette Perceptions, Policy Attitudes and Use Intentions. Invited presentation at the 2014 Annual Retreat on Cancer Research in New Jersey, Piscataway, NJ.

59. Perry C Stigler MH, Delk J, Klingenmith M, Peterson E, Lewis J, **Wackowski OA**, Delnevo CD, Passch K, & Loukas A. (April, 2014) Texas Tobacco Center of Regulatory Science on Youth and Young Adults. Project 1: Texas Adolescent Tobacco and Marketing Surveillance. Presented at the NIH Tobacco Regulatory Science Conference, Bethesda, MD.
60. Loukas A. Chow S., Hinds JT., Pasch KE, Poulos NS, Stigler MH, Delk J, Wilkinson AV, Lewis MJ, **Wackowski OA**, Delnevo CD & Perry C. (April 2014) Texas Tobacco Center of Regulatory Science on Youth and Young Adults, Project 2: Tobacco Marketing and Alternative Tobacco Use among college Students. Presented at the NIH Tobacco Regulatory Science Conference, Bethesda, MD.
61. **Wackowski OA**, Lewis MJ & Delnevo CD. (April, 2014) Smokers' perceptions of smokeless tobacco products, risk messages and news articles. Presented at the NIH Tobacco Regulatory Science Conference, Bethesda, MD.
62. **Wackowski OA**, Lewis MJ & Ragozzino C. (November, 2013). A content analysis of tobacco use imagery in 40 years of rolling stone magazine. Presented at the American Public Health Association Annual Meeting, Boston, MA.
63. **Wackowski OA**, Manderski M & Delnevo CD. (November, 2013). Young adults' behavioral intentions surrounding a potential menthol cigarette ban. Presented at the American Public Health Association Annual Meeting, Boston, MA.
64. **Wackowski OA**, Lewis MJ & Delnevo CD. (March, 2013) An exploration of smokeless tobacco risk-related messages in the news. Presented at the Annual Meeting of the Society for Research on Nicotine & Tobacco, Boston, MA.
65. **Wackowski OA**, Giovenco D & Delnevo CD. (March, 2013) Full of flavor - an analysis of flavored smokeless tobacco sales, 2005-2010. Presented at the Annual Meeting of the Society for Research on Nicotine & Tobacco, Boston, MA.
66. **Wackowski OA**, Giovenco D, Manderski M, Ling PM & Delnevo CD. (October, 2012) Exploring US and regional market trends in smokeless tobacco use, 2005-2012. Presented at the American Public Health Association Annual Meeting, San Francisco, CA.
67. **Wackowski OA** & Lewis MJ. (2012) Selling the "switch" - a review of marketing promoting switching to Camel Snus. Presented at the American Public Health Association Annual Meeting, San Francisco, CA.
68. **Wackowski OA**, Lewis MJ & Delnevo CD. (2012). Coverage of smokeless tobacco in US newspapers and news wires. Presented at the Annual Retreat on Cancer Research in New Jersey, New Brunswick, NJ.
69. **Wackowski OA** & Lewis MJ. (2011). Smokeless tobacco magazine advertising: a content analysis. Presented at the National Summit on Smokeless and Spit Tobacco, Austin, TX.
70. Lewis MJ & **Wackowski OA**. (2012) Brand e-mail: digital delivery of marketing messages to your inbox. Presented at the American Public Health Association Annual Meeting, San Francisco, CA.
71. Lewis MJ & **Wackowski OA**. (2011). Selling Camel Snus: a review of the dynamic marketing behind a new smokeless tobacco product. Presented at National Summit on Smokeless & Spit Tobacco, Austin, TX.
72. Lewis MJ & **Wackowski OA**. (2011). Trinkets & Trash – a tool for tracking tobacco marketing. Presented at the National Summit on Smokeless and Spit Tobacco, Austin, TX.



73. Delnevo CD, Bover-Manderski M, **Wackowski OA**, & Ling PM. (2011). Examining market trends in smokeless tobacco use, 2006-2009. Presentation at the National Summit on Smokeless and Spit Tobacco, Austin, TX.
74. **Wackowski O**, Delnevo, CD & Lewis MJ. (2009). Risk perceptions of menthol cigarettes compared to regular cigarettes among New Jersey adults. Presented at the Second Conference on Menthol Cigarettes, Washington, DC.
75. **Wackowski O**, Lewis MJ & Hrywna, M. (2009). Banning smoking in New Jersey casinos: an analysis of the debate in print media. Presented at the National Conference on Tobacco or Health, Phoenix, AZ.
76. **Wackowski O** & Lewis MJ. (2008). Moving online: tobacco brands' use of digital marketing. Presented at the APHA Annual Meeting, San Diego, CA.
77. **Wackowski O** & Lewis MJ. (2008). Tobacco deals delivered straight to smokers: a look at tobacco brand coupons. Presented at the APHA Annual Meeting, San Diego, CA.
78. Lewis MJ & **Wackowski O**. (2008). Smokeless tobacco advertising – an analysis of changing messages and strategies. Presented at the APHA Annual Meeting, San Diego, CA.
79. Lewis MJ & **Wackowski O**. (2008). Perceptions about cancer clinical trial participation among Latinos in New Jersey. Presented at the APHA Annual Meeting, San Diego, CA.
80. **Wackowski O** & Lewis MJ. (2007). Online smoker communities: a content analysis of tobacco brand website message boards. Presented at the APHA Annual Meeting, Washington, DC.
81. **Wackowski O** & Lewis MJ. (2007). Tobacco users' perceptions of Camel Snus: reactions from Camel's online community. Presented at the APHA Annual Meeting, Washington, DC.
82. Lewis MJ & **Wackowski O**. (2007). Big Tobacco's current marketing and PR efforts - Tobacco direct marketing. Presented at the National Conference on Tobacco or Health, Minneapolis, MN.
83. Lewis MJ & **Wackowski O**. (2007). Tobacco Industry brand e-mails: a content analysis. Presented at the National Conference on Tobacco or Health, Minneapolis, MN.
84. Lewis MJ & **Wackowski O**. (2007). Tobacco brand loyalty programs: past, present and future. Presented at the National Conference on Tobacco or Health, Minneapolis, MN.
85. **Wackowski O** & Lewis, MJ. (2006). Tobacco or spa? Tracing the evolution of Salem's new "Refresh your Spirit" campaign. Presented at the APHA Annual Meeting, Boston, MA.
86. Lewis MJ & **Wackowski O**. (2006). A content analysis of Camel direct mail, 1992-2006. Presented at the APHA Annual Meeting, Boston, MA.
87. **Wackowski O** & Lewis MJ. (2006). Evolving brand loyalty programs – a look at the Camel Casino program. Presented at the World Conference on Tobacco or Health, Washington, DC.
88. **Wackowski O**, Lewis MJ & Hrywna M. (2005). An analysis of smoking on MTV's show, "The Real World." Presented at the National Conference on Tobacco or Health, Chicago, IL.
89. Lewis MJ & **Wackowski O**. (2005). A surveillance tool for tracking tobacco industry product and marketing. Presented at the National Conference on Tobacco or Health, Chicago, IL.